



Embassy of Italy
Luxembourg



Camera di Commercio
Italo-Lussemburghese

February 12th, 2025 | 7 p.m.

Il braccio destro umano appare
in un movimento catastrofico, sol
nemico movimento compiuto in un
prima da una gamba e poi dall'altra,
gli impedisce di cadere a faccia in giù.

John R. Napier, 1957

MUSEUM SEED

The Futurability of Cultural Places

with

Ico Migliore

FORUM DA VINCI

Salle da Vinci

6, bd. Grande-Duchesse Charlotte
L-1330 Luxembourg

FREE ENTRY

Limited seats

Reservation required: culturale.lussemburgo@esteri.it





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PROGRAM

opening remarks and introduction

Carmine Robustelli, Ambassador of Italy to Luxembourg

welcoming remarks

Fabio Morvilli, President of the Camera di Commercio
Italo-lussemburghese

Museum Seed. The futurability of cultural places

Designing social innovation: what will be found,
how and why in the museums of the future

Ico Migliore, architect

Closing reception offered by the Embassy of Italy



Ico Migliore, architect, three-time winner of the Compasso d'Oro Award, is Professor at the Politecnico di Milano, Chair Professor at Dongseo University in Busan (South Korea) and member of the Scientific Committee of Franco Albini Foundation.

He is the co-founder with Mara Servetto of Migliore+Servetto, a Milan based design studio internationally renowned for its projects in spatial and communication design. He's behind several major cultural destinations in Italy and abroad, such as the Egyptian Museum in Turin and the Chopin Museum in Warsaw.